

GUIDE TO CREATING A CORRECT PRINT FILE

The following guidelines are intended to help you create a correct print file. If you still have doubts, please consult our website or request our graphics service. Do not hesitate to contact us by phone or chat.

01

FILE FORMAT

The file must be in **JPG, PNG, PDF, SVG, AI, EPS** format, in **1:1** scale
In the case of **PDF**, the file must **not** be password protected

02

RESOLUTION

The optimal resolution for the print files is **300** dpi

03

COLOURS

The same color may appear slightly different depending on the substrate
This is due to the physical composition of the material

- ▶ **EXPRESS PRINTED CARDS:**
All files must be sent in **RGB**
The images in **CMYK** or with **PANTONE** colours will be automatically converted with a standard output profile
- ▶ **ALL OTHER CUSTOMIZED PRODUCTS (stickers, offset printed cards, PVC tags, business cards, etc.):**
All files must be sent in **CMYK**
RGB or **PANTONE** color images will be automatically converted to a standard output profile
- ▶ **FOR MONOCHROME PRINTS**
The logo must be sent using only **one** color without gradients
The files can be both in **CMYK** and **RGB**
- ▶ **PANTONE** colors are only possible in offset printing (we recommend contacting us in advance for a better printing result)

RGB



CMYK



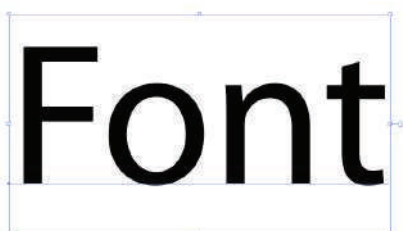
04

FONTS and PATHS

The fonts will have to be converted into **curves/paths**
The minimum font size (beyond which we do not guarantee perfect print quality) is **6 pt**
The distance of the texts from the edges must be at least **2 mm**



EDITABLE FONT



FONT CONVERTED
TO CURVES / PATHS



05

MARGINS and BLEED

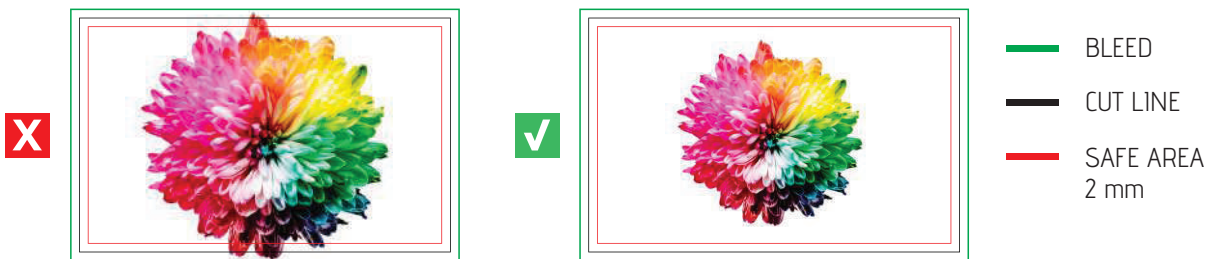
The file for printing must be in **1:1** scale and have at least **2 mm** of bleed on each side

▶ **CARDS:**
the file size with graphics including bleed must be 89,6 x 58 mm

▶ **STICKERS:**
for example, if the labels chosen have a diameter of 29 mm, the graphics must have a diameter of 31 mm

please consider **2 mm** of internal margin as "safe area"

Do not insert important elements less than 2mm from the edge

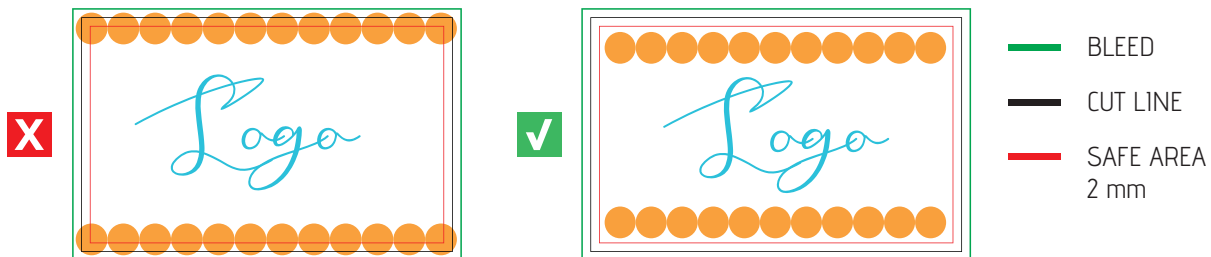


06

FRAMES and PASSE-PARTOUT

We do not recommend placing frames or passe-partout too close to the margins to avoid inaccuracies due to printing tolerances.

In order to avoid unsatisfactory results, the frames must not be positioned less than **2 mm** from the edge



07

ADDITIONAL INFORMATION

Do not insert cutting marks

As for the express printed cards, we recommend that you do not send graphics with large areas of solid color, as the result may not be optimal due to technical limitations of this type of printing.

Also, for what concerns any express printing, **we do not** send a proof of print before proceeding unless explicitly requested in the form.

To be sure of the rendering of a particular color, we invite you to request a photo of the first item printed