

# GUIDE TO CREATING A CORRECT PRINT FILE

The following guidelines are intended to help you create a correct print file.  
If you still have doubts, please consult our website or request our graphics service.  
Do not hesitate to contact us by phone or chat.

## 01 FILE FORMAT

For the best result a **vector PDF** file is recommended (1:1 scale)  
If a vector file is not available, **JPG** and **PNG** file with high resolution (at least 300 DPI) are also acceptable  
Maximum dimension: **8 MB**  
In the case of **PDF**, the file must **not** be password protected

## 02 RESOLUTION

The optimal resolution for the print files is **300 dpi**

## 03 COLOURS

The same color may appear slightly different depending on the substrate  
This is due to the physical composition of the material

### ▶ EXPRESS PRINTED CARDS:

All files must be sent in **RGB**

The images in CMYK or with PANTONE colours will be automatically converted with a standard output profile

### ▶ ALL OTHER CUSTOMIZED PRODUCTS (stickers, offset printed cards, PVC tags, business cards, etc.):

All files must be sent in **CMYK**

RGB or PANTONE color images will be automatically converted to a standard output profile

### ▶ FOR MONOCHROME PRINTS

The logo must be sent using only **one** color without gradients

The files can be both in **CMYK** and **RGB**

### ▶ PANTONE colors are only possible in offset printing (we recommend contacting us in advance for a better printing result)

RGB  CMYK 

## 04 FONTS and PATHS

The fonts will have to be converted into **curves/paths**

The minimum font size (beyond which we do not guarantee perfect print quality) is **6 pt**

The distance of the texts from the edges must be at least **2 mm**



EDITABLE FONT



FONT CONVERTED  
TO CURVES / PATHS



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## MARGINS and BLEED

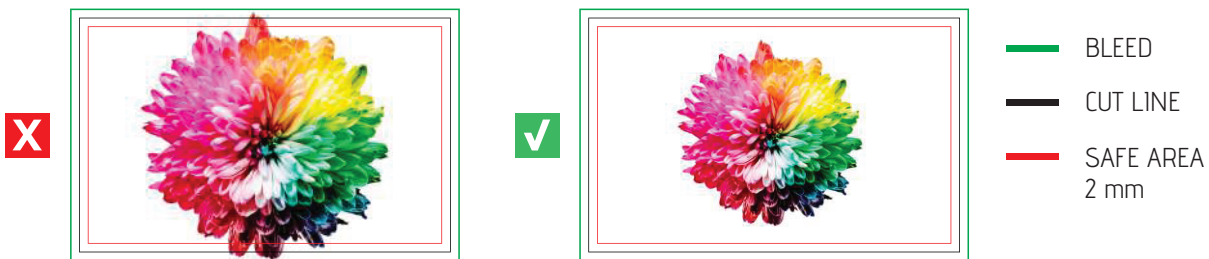
The file for printing must be in **1:1** scale and have at least **2 mm** of bleed on each side

▶ **CARDS:**  
the file size with graphics including bleed must be 89,6 x 58 mm

▶ **STICKERS:**  
for example, if the labels chosen have a diameter of 29 mm, the graphics must have a diameter of 31 mm

please consider **2 mm** of internal margin as "safe area"

**Do not** insert important elements less than 2mm from the edge

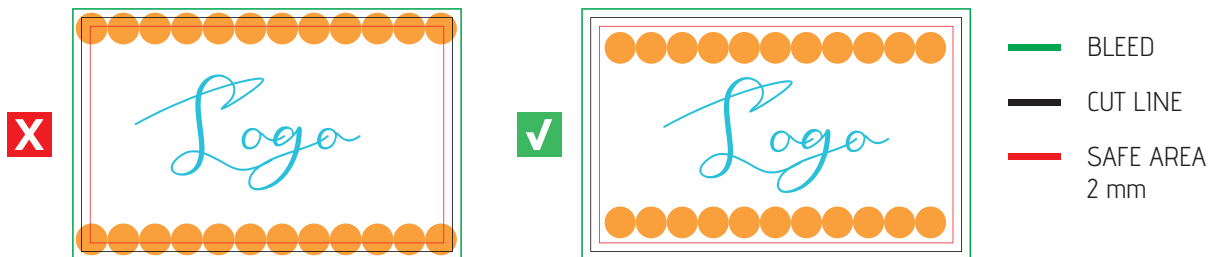


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## FRAMES and PASSE-PARTOUT

**We do not recommend** placing frames or passe-partout too close to the margins to avoid inaccuracies due to printing tolerances.

In order to avoid unsatisfactory results, the frames must not be positioned less than **2 mm** from the edge



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## ADDITIONAL INFORMATION

**Do not** insert cutting marks

As for the express printed cards, we recommend that you do not send graphics with large areas of solid color, as the result may not be optimal due to technical limitations of this type of printing.

Also, for what concerns any express printing, **we do not** send a proof of print before proceeding unless explicitly requested in the form.

To be sure of the rendering of a particular color, we invite you to request a photo of the first item printed